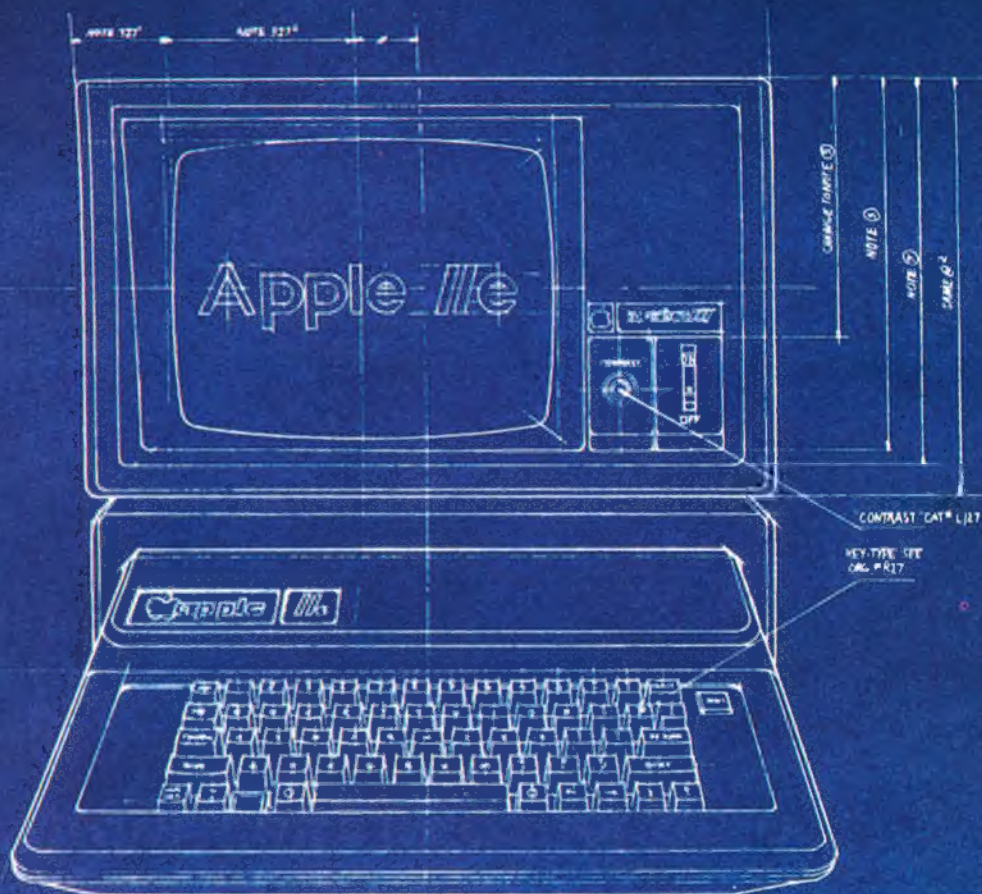


It's the same old
Apple II.



For years, people have been trying to build a better Apple® II. It finally happened.

Meet the Apple IIe, an impressive new version of a most impressive machine.

The "e" means enhanced.
Which means a bundle of new features:

A standard memory of 64K
(versus 48K) that's easily

expandable. So you can create fatter files and crunch larger numbers of numbers.

A new, improved keyboard, with a complete set of ASCII standard characters. Plus full cursor controls, programmable function keys, and a rapid auto-repeat feature built into every key on the board.

Both upper and lower case

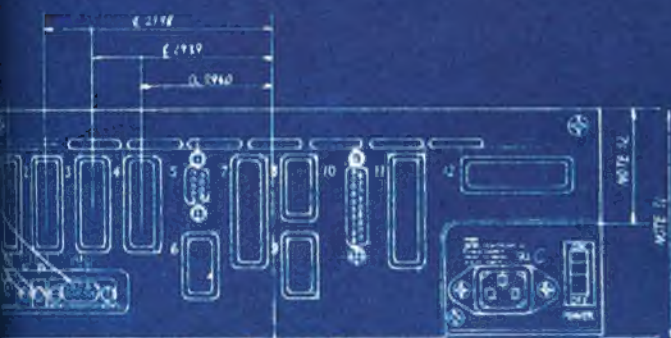
characters. (And if you want to see more of them on the screen at one time, a low cost 80-column text card is available

Improved peripheral ports. Which make it a lot easier to connect and disconnect game controllers, printers and all those other wonderful things that go with an Apple Personal Computer.

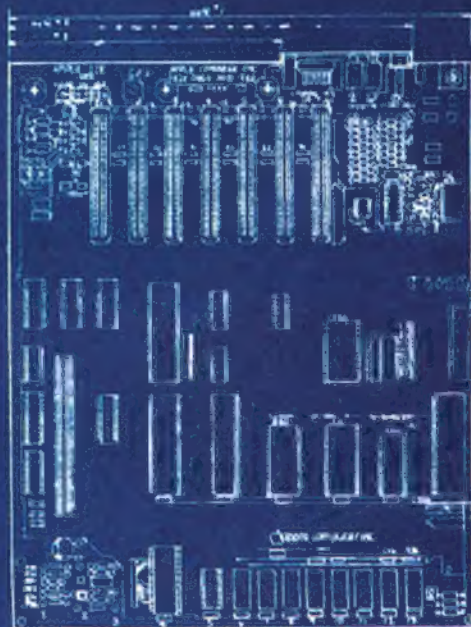
Except for the front, back and inside.



KEYBOARD



BACK PANEL & PERIPHERAL PORTS



MOTHER BOARD

Self-diagnostics. That's a special feature that makes it easy to give your computer a thorough check-up.

Plus an even more reliable design. Achieved by reducing the number of components—which is to say, the number of things that could go wrong.

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